

How to Free Your Inner Rock Star

(5 steps toward identifying your own personal brand)
(SERIES; Moo Out Loud 01 of 06)
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“You are the salt of the earth. But what good is salt if it has lost its flavor? Can you make it salty again? It will be thrown out and trampled underfoot as worthless. You are the light of the world—like a city on a hilltop that cannot be hidden. No one lights a lamp and then puts it under a basket. Instead, a lamp is placed on a stand, where it gives light to everyone in the house. In the same way, let your good deeds shine out for all to see, so that everyone will praise your heavenly Father.” (Matthew 5:13-16 NLT)

The 4 Fears

The fear of **invisibility**.

The fear of **rejection**.

The fear of **being forgotten**.

The fear of **futility**.

“I observed everything going on under the sun, and really, it is all meaningless—like chasing the wind. What is wrong cannot be made right. What is missing cannot be recovered.”
(Ecclesiastes 1:14-15 NLT)

The 5 Practices

Free your **mind**.

“Do not conform any longer to the pattern of this world, but **BE TRANSFORMED BY THE RENEWING OF YOUR MIND**. Then you will be able to test and approve what God's will is--his good, pleasing and perfect will.” (Rom 12:2 NIV)

Take your **stand**.

“The people of the land practice extortion and commit robbery; they oppress the poor and needy and mistreat the foreigner, denying them justice. I looked for someone among them who would build up the wall and **stand before me in the gap on behalf of the land** so I would not have to destroy it, but I found no one.” (Ezekiel 22:29-30 NIV)

Fix your **focus**.

“Study to shew thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth. But shun profane and vain babblings: for they will increase unto more ungodliness.”
(2 Timothy 2:15-16 KJV)

Find your **voice**.

Fly your **flag**.

“For it is by grace you have been saved, through faith—and this is not from yourselves, it is the gift of God—not by works, so that no one can boast. **For we are God's handiwork, created in Christ Jesus to do good works**, which God prepared in advance for us to do.”
(Ephesians 2:8-10 NIV)